

Genie Forklift

Genie Industries prides itself with the theory of lifting individuals and materials higher, extending beyond the products they produce. A worldwide company that is completely associated to their consumers and enjoys reflecting the spirit of partnership with everything they achieve. Genie Industries strives to help clientele build their operations no matter how large or small the scale of undertaking may be.

The introduction of the Genie Hoist in 1996, a pneumatic, versatile materials lift initiated the beginning of Genie Industries. A succession of aerial work platforms and additional material lift trucks followed to satisfy customer demand. These progressive goods secured universal acknowledgment and established contemporary product design.

At this time, Genie Industries is a subsidiary of the Terex Corporation. Among their highest priorities are to assemble and maintain foremost quality manufacturing and uncompromising level of support and service. With customers from Dubai to Dallas and Hong Kong to Helsinki requesting the unique blue coloured material forklifts on the jobsite, the business is firmly planted in their exceptional customer principles and service. Acknowledging that their customers are their greatest motivation, the team at Genie Industries are individually committed to offering expertise and maintaining customer rapport.

The conscientious team is persistently committed to identify the most green and efficient, environmentally accountable ways to develop the goods the consumers covet. The company's "lean production" methods help limit waste while providing the utmost quality product possible in the shortest timeframe at the least expensive cost to the consumer. The team at Genie Industries is proud to serve the industry and this is mirrored in every product they manufacture. Always inviting customer input helps them to manufacture and cultivate progressive new products that are effortless to service and use, deliver optimum value-for-cost and satisfy worldwide standards. Thriving on consumer criticism helps Genie Industries to repetitively evolve and satisfy the consumers' needs.

Genie service experts recognize the importance of uptime. They are readily available to answer questions and offer solutions. Their vast components network will promptly ship parts to ensure their customers' machines are running effectively. Every product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on client success. They build and service their products to maximize performance and uptime on the job. Delivering on-going instruction opportunities, to marketing support to adaptable financing solutions, Genie Industries offers their customers the resources to get the most out of their investment.