

## Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental organization which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Also, there are more than 90 independent sellers moving forklift equipment and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively includes 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck designs range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest developing forklift and lift truck company in the North American marketplace, thanks to its exceptional level of product performance and their persistently high level of consumer support and service given to all Doosan Infracore Lift Truck clients. The U.S. lift Truck division based in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's forklift history

Korea's original home-based forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide equipment expansion project. Initial sales of this manufacturing equipment focused on large business groups, the armed forces and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

### Lift Truck Export Expansion

Domestic forklift trade for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a position of substantial growth of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the very competitive North American materials handling market. This project proved highly successful for Daewoo and their lift truck product sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a global sales system and started exporting designs they had developed through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.